

◆ **30-MINUTE CASH BOOSTER
CHECK**

GOLDMINE DIGITAL PRODUCT FINDER: GENERATE AND ASSESS WINNING IDEAS

Why dream when you can spring into action?

Dive into this 6-Step Beginner Guide to unearth the lucrative Digital Product Ideas that you can turn into Cash Boosters for your Passive Income Online Biz - in roughly 30 minutes!



START DOING IT! BUT BE AWARE OF THIS ONE THING!!!

It's no secret that I absolutely adore online courses as a solid basis for experts who want to start a passive income business and build automated income streams.

It's a dream match in heaven and WIN-WIN for everyone involved! ❤️

And even though the online business world has shifted a lot over the past months and years, I still believe it's the best way to earn money online (and no – it's not too late or too crowded!).

The best part? You probably already have a highly appealing idea right now!

You just need to figure out how to package your knowledge and experience to fit a passive income funnel.

If you're planning to create an online course that fuels your funnel, the first step is to choose your idea—one that is **profitable!!!**

Here are some tips to help you out. 🙌

But first, let me first introduce myself:

Hey, I'm Melanie. 🙌

I help people turn their expertise or passion into digital mini goodies, selling them on autopilot and eventually scaling to more passive income streams.

Creating and express launching online courses and other digital products is one of the **major cornerstones** for passive income biz owners, helping you sell digital products like clockwork.

Being able to create online courses and other digital products that
(1) are highly in demand and profitable,
(2) fit and feed 111% of your automated sales funnel strategy and
(3) are launched in no time is absolutely vital to making earning passive income based on your expert status consistent, predictable, and possible.

How do I know this works? 🙌



I've been in your shoes, struggling to turn my expertise into a thriving business. 🦋

But I persevered and successfully transformed it into a six-figure business, reinvesting those earnings into other passive income streams like real estate.

★ In just four years, I replaced my six-figure corporate salary—and the growth keeps coming. **This journey from struggle to success should give you hope and inspiration for your own path.**

After creating countless online courses and other digital products, I stumbled upon a game-changing insight. ➡ 🦋 Considering this as one of the first steps in my business strategies made selling through my funnels, email list, and online course creation so much easier and more effective.

AND WHAT EXACTLY DOES IT MEAN?

💡 Don't get too excited about an online course (or digital product) idea and rush into creating it! Just a friendly reminder!

✗ People often waste their time, money, and energy creating an online course or any digital product nobody wants or cares about! It's a bummer when most of them realise this after completing it and trying to sell it. **I used to be one of them. And it's a common pitfall!** 😞👤

★ **If you want to learn to find profitable ideas that people crave, you've come to the right place!**

I developed a way to ideate and create online courses and other digital products that I know people will be eager to pay for. Here's how to get started from scratch while finding your niche!

Have fun! Happy passive selling!

Melanie



YOUR SIX-STEP GUIDE HOW FOR ONLINE BIZ NEWBIES TO FIND PROFITABLE DIGITAL PRODUCT IDEAS THAT PEOPLE CRAVE TO START BUILDING YOUR PASSIVE INCOME ONLINE BIZ

STEP 1:

First of all think about if you can you teach something you already know and earn your money with, your professional expertise? If applicable, you could start with something you feel confident about.

☞ For instance, if you're a successful web designer, you could either teach how to build a successful web design business or the design skills needed to become a great web designer. **IMPORTANT** – You don't have to be the best in your field to help others. Start by helping people who are a few steps behind you.

STEP 2:

Another option is to leverage your passion if you don't like to utilise your professional expertise.

☞ For this, think about what excites you and what you're naturally good at. Choosing a topic you're genuinely interested in makes it much easier to market and sell your course (e.g. cooking, interior design, knitting, DIY furniture building, painting, cycling, ...)

STEP 3:

Now, think about what results could you help others achieve?

☞ Start with your own experience. What have you helped your clients achieve? Or what have you achieved yourself? The best courses are very practical and help a specific person achieve a tangible result. (e.g. from Coach Potato to Marathon Runner)



STEP 4:

Another excellent source for ideas is to reflect on your own experiences.

☞ What do you wish you had known when you were starting? What would have made your life easier? Create a course about that! (e.g. teaching your child early on about entrepreneurship)

STEP 5:

Check for ideas if you think about if you could fill a gap in the market.

☞ Check out current courses and YouTube videos on your topic. Where are the gaps? Is there a specific group of customers not being served? Is there a particular perspective or strategy that's not being taught?

STEP 6:

MOST IMPORTANT STEP: Research WHAT problems people want to solve and HOW - and does it match your ideas from STEP 1 - 5?

☞ Look for common problems, challenges, or needs in your field. Social media forums and platforms are great places to start. Keep an eye out for recurring statements like, 'I'm really struggling with_____' or 'I wish I could_____.' Your course could be the solution to these problems.

Also, don't shy away from asking a number of prospected target clients how they would like to get support to solve this problem—e.g., are they happy with a cost-efficient self-learning online course, or do they prefer mixed support as an online program combining self-learning online courses and live support events? **This way, you can validate demand and the preferred digital product delivery method.** 🎯

If you dream of creating digital products to earn passive income, this is one of the first steps to browsing for profitable ideas.

💡 **PRO TIP: Please resist the urge to jump on ideas and create online courses WITHOUT DEMAND VALIDATION (Step 6)!!!! Thank me later!**



SO WHAT'S NEXT?



READY TO MASTER THE ART OF CREATING AND SELLING DIGITAL GOODIES ON AUTOPILOT LIKE A PASSIVE INCOME BIZ PRO WITH AN EASY-PEASY STEP-BY-STEP PLAN - IN JUST 3 DAYS?

Funnel is running! 🚀 5 sales so far, but it seems to be optimising further. I'll leave it there and instead improve the order bump now. 🥰🥰

You don't touch the phone for 2 hours to watch a movie with the kidds - and there are 2 purchase notifications again! That's fun! I LOVE IT! 🥰

WHAT MY CLIENTS CAN TELL YOU

"Passive Income Literally turned my Business and Life upside down - for the better!"

Melanie encouraged and accompanied me in leaving my side gig of leadership 1:1 coaching and going full-in with a passive income business in a new niche: Business Mentoring.

I already had two digital products for 99€ each - but minor sales. So, with Melanie's help, I tweaked them into super catchy high-quality lead magnets, reduced the price to 37€, and set up basic funnels - et voila..! The rest was history!

Nowadays, I earn €250+ per client on average - and I have left my 9-to-5 job to live now fully from my passive income business! 🚀



Katrin Caldwell
Business Mentor & Consultant

Oh Mell! I can tell ya, I was sooooo nervous when the ad started running!!! You know my story, I used to run ads and no one would buy But suddenly the first sales notification popped up on my phone ... and it was such an incredible feeling 🥰🥰🥰 ... and now it's a frequent flow of sales! Just mind-blowing 🚀🚀🚀🚀🚀🚀🚀

It's like you said: you wake up in the morning and when I reach for my phone, I feel this exited tingling in my belly to check for sales notification .. 🥰🥰🥰

With the **High-Speed Passive Income Quick Starter Kit**, you whip up irresistible evergreen mini-offers that are too good and yummy to be ignored - and will attract **5 to 10 clients daily and even sell your high-ticket offers in one go.**

This online course is your golden ticket to jumpstart your Passive Income Biz Adventure with a **fail-proof fast lane roadmap and recommended tool set-up** made for go-getters like you - even without a big follower count. 🚀



Join now for only **17,99€**
[instead of 147€]



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Voila!

Congratulations on taking the first steps to build your irresistible and memorable Go-To Expert Branding ✨

💡 If you'd like more support and to learn how to **turn your online presence into a one-of-its-kind fan magnet and irresistible Go-To Expert Brand** people can't help but recognise, follow, trust and buy from you in just 5 days - click here:

★ [FROM MAINSTREAM NOBODY TO TO-GO EXPERT BRAND IN 5 DAYS](#)

This Go-To Branding Pack is perfect for anyone employed or an established product—or service-based business owner who wants to transform their expertise, passion, or hobby into digital products and sell them online. **It is a seamless power addition to any Content and launch Strategy Program.**

At MY NU WAYS, it's all about striving for personal and financial freedom to live life to the fullest and be independent! Join in!



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